Event Overview

• Event Name: Ota TOKYO

• Date: Saturday, January 10, 2026

Time: 11:00 AM – 8:00 PM
Venue: Bengaluru, India

Expected Attendance: 15,000 people (primarily Japanese culture fans)

Visitor Demographics

- Fans of Japanese culture (anime, manga, cosplay)
- Cosplayers and photographers
- Creators and artists

Benefits

- Sell and showcase your works directly to attendees
- Meet and connect with new fan communities in person
- Expand recognition among international fans, including the Indian market
- Network with fellow creators in the same field

Booth Details

- **Booth Size**: Half of a 180 cm table (comes with 1 chair). Exhibitors are responsible for their own decorations.
- Exhibition Fee: 3,000 INR (half table) / 5,000 INR (full 180 cm table)
- Allowed Items: Doujinshi, illustration books, goods, etc. (as long as they comply with local laws). Items involving IP must be approved by the organizers before production.
- Restrictions:
 - Misleading expressions that may cause confusion with official works are prohibited
 - o Excessive commercial intent is prohibited





Application Process

- 1. Apply via the official form (Deadline: November 30, 2025)
- 2. Content review (approx. 1 week)
- 3. Complete payment → Booth confirmed (Payment deadline: December 15)
- 4. Booth location announcement (By December 31)

Additional Information for Exhibitors

- Purchasing Trends: High interest in goods, doujinshi, and cosplay-related items
- Surroundings: Hotels and restaurants nearby, convenient for international participants
- **Setup/Teardown**: Setup Day available on January 9; on the event day (Jan 10) setup starts at 9:00 AM
- Payment Methods: Credit card and mobile payments will be supported
- **Promotion Opportunities**: Exhibitors will be introduced via official SNS and website in advance

Exhibitor Application Form

forms.gle/Vh6AsL9LA2Qj9pvg7

Contact

Ōta TOKYO Executive Committee Email: otatokyo.official@gmail.com